

OIS011	Town Centre Public Space and Outdoor Eating Permits
Directorate	Operational and Infrastructure Services
Adoption Date	28/05/2020
Last Review Date	12/12/2024

OIS011 Town Centre Public Space & Outdoor Eating Permits

OBJECTIVES

- Assist local businesses, create vibrancy, enhance amenity, and maximize business opportunities whilst reinforcing the positioning of Exmouth as a unique visitor destination.
- Encourage local food businesses to create and manage quality outdoor dining areas without impacting on public safety or access.
- Ensure consistent policy and clearly set out the requirements of the Shire of Exmouth for applicants making an application for town centre public space and outdoor eating areas.
- Decrease bureaucratic procedures, restrictions, and constraints, as well as legal and jargonistic guidelines.

POLICY STATEMENT

The Shire of Exmouth encourages local businesses to partner to create a vibrant and interactive town centre. The Shire of Exmouth actively invites local businesses to create improved retail and hospitality vibrancy through this business-friendly trading permits policy.

This policy sets out the matters the local government will consider when assessing applications for town centre public space and outdoor eating space permits.

Local businesses are required to submit applications for the Town Centre Public Space and Outdoor Eating permits.

This policy is supported and should be read in conjunction with the individual guidelines for:

- Town Centre Public Space Permit Guidelines; and
- Outdoor Eating Guidelines.

PROVISIONS

Town Centre Public Space

Commercial operators within the town centre are provided the opportunity to use the public space immediately in front of their respective tenancy. The “Town Centre Public Space Permit” encourages trader to use the public space immediately in front of their tenancy for advertising, merchandising, or seating as detailed in the Shire’s Town Centre Public Space Permit Guidelines.

Applicants must have and maintain Public Liability Insurance of not less than \$20 million.

Outdoor Eating Permit

Food businesses within the local government area that meet stated qualifying criteria are encouraged to create high quality outdoor dining areas in public spaces via the “Outdoor Eating Permit”.

This policy endorses the Outdoor Eating Guidelines, failure to comply with these guidelines will result in the permit being cancelled or enforcement action taken.

Council Policy

Shire of Exmouth



To operate an outdoor eating area the following criteria applies:

- Must be a registered food business with the Shire of Exmouth.
- Must have a tenancy fronting the public place where the outdoor dining will be situated.
- Must have clear and unobstructed access and views of the area.
- All relevant fees have been paid in respect to the permit area.
- Must maintain Public Liability insurance of not less than \$20 million dollars.
- Must comply with the Shire’s Outdoor Eating Permit Guidelines.

Responsible Officer	Chief Financial Officer
Relevant Procedures	Advertising Signage Guidelines Town Centre Public Space Permit Guidelines Outdoor Eating Permits Guidelines Booking Temporary Banner Display Guidelines
Relevant Delegation	N/A
Review History	
Date	Council Decision
25/06/2020	02-0620
26/11/2020	03-1120
27/05/2021	05-0521
30/06/2022	02-0622
15/12/2022	09-1222
14/12/2023	07-1223
12/12/2024	05-1224