



Date: 20 April, 2017

SUMMARY:

- Cameron Woods appointed CEO at Shire of Exmouth.
 - Woods to take over role in June.
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New CEO appointed at Shire of Exmouth

The Shire of Exmouth will appoint City of Albany Executive Director of Commercial Services Cameron Woods as its new Chief Executive Officer.

The announcement was made by Commissioner Ian Fletcher following a Special Council meeting held this afternoon to accept the appointment.

Mr Woods has worked in local government for 22 years and in his current role at the City of Albany is responsible for delivering economic development outcomes for the City and Lower Great Southern region.

He manages the National Anzac Centre, Albany Visitor Centre, Albany Airport, Albany Leisure and Aquatic Centre and Albany Regional Day Care as well as managing the destination marketing strategy and tourism development strategy for the Lower Great Southern Alliance group of councils.

Commissioner Fletcher said he believed Mr Woods had the skill set required to take the Shire of Exmouth forward and help the community achieve its goals and aspirations.

“Mr Woods will be joining the Shire of Exmouth at a time of great opportunity. The opening of the Ningaloo Centre as a focal point of regional tourism, a review of the Strategic Community Plan which will guide Council’s operations for the next 10 years and the planned 50 year celebrations will help define the future of Exmouth,” he said.

Commissioner Fletcher said Executive Manager of Engineering Services Keith Woodward would remain as Acting Chief Executive Officer until Mr Woods commenced his appointment.

“Keith has done an outstanding job as Acting CEO since December and without his drive and determination the Shire would not have made such significant progress in the last six months,” he said.

“I would like to place on record my personal and deep appreciation for his efforts in guiding the Shire through the aftermath of the Corruption and Crime Commission investigation.”

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Attachments: photo and full bio of Cameron Woods

Shire of Exmouth **MEDIA RELEASE**



Cameron Woods

Cameron Woods has had twenty two years working in local government in community and economic development roles.

Cameron has a Bachelor of Applied Science – Recreation and has successfully managed major recreational and tourism facilities in Regional Western Australia winning multiple industry awards at both the state and national level between 1993 and 2007.

Joining the City of Albany in 2011 as the Manager of Recreation Services, Cameron quickly moved into the role of Executive Director Community Services in 2012 where he was responsible for major recreation and tourism infrastructure and events and an operating budget exceeding \$16 million annually across multiple business units.

Following a restructure in 2015, Cameron moved into his current role as Executive Director Commercial Services where his focus is on regional economic development outcomes for the City of Albany and the Lower Great Southern.

He is the project manager for both the Destination Marketing Strategy and The Tourism Development Strategy for the Lower Great Southern Alliance group of councils as well as being responsible for the management of the following business units for the City of Albany, the National Anzac Centre, Albany Visitor Centre, Albany Airport, Albany Leisure and Aquatic Centre and Albany Regional Day Care Centre.

Cameron has been part of a dynamic leadership team at the City of Albany and a key force behind a number of key achievements and awards for the City of Albany since 2014 including;

- The 2015 Australian Regional Development Conference and Innovation Awards – Winner of the Economic Development Award.
- The 2015 Premiers Award for Excellence in Public Sector Management Winner Anzac Albany for Revitalising the Regions.
- The 2015 WA Tourism Awards – Winner Local Government Award for Tourism
- The 2015 WA Tourism Awards – Winner “New Tourism Business” the National Anzac Centre
- The 2015 WA Tourism Awards – Bronze Major Event for Anzac Albany.
- The 2015 Australian Tourism Awards – Silver “New Tourism Business” the National Anzac Centre.