Shire of Exmouth MEDIA RELEASE



Date: 5 July, 2017

SUMMARY:

• Shire of Exmouth takes the Plastic Free July Pledge to phase out single use plastic drink bottles and reduce use of plastic bin liners by 60 per cent by July 2018.

Shire takes the Plastic Free July pledge

The Shire of Exmouth has pledged to phase out single use plastic products in its Administration offices starting with plastic bin liners and drink bottles.

Shire of Exmouth Commissioner Ian Fletcher told a Council meeting last night that the decision recognised the importance of waste avoidance and minimisation in tackling the impacts of plastic waste.

"Exmouth is the gateway to the World Heritage Listed Ningaloo Coast and as a community we are only too aware of the impacts things like plastic food packaging and bait bags making their way into the environment," he said.

"Taking part in Plastic Free July is a great way to make a difference and we want to make sure it is a lasting change from the Shire's perspective.

"Our pledge is to phase out the use of plastic drink bottles and reduce our use of bin liners by 60 per cent by July 2018.

"Not only do we aim to meet these targets, we will be re-evaluating our use at the end of July with a view to expanding on our pledge next year."

Chief Executive Officer Cameron Woods called on the local community to take the Plastic Free July challenge.

"On Thursday, 13 July, 2017 we will have an information booth in the Ross Street Mall and people will be able to come down and find out how to make their own Plastc Free July pledge," he said.

"A number of our staff spent the last week collecting all the single use plastic waste that their households would normally have put in the bin. It will be on display so people will be able to get an idea of just how much plastic we send to landfill each year."

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