

PUBLIC ART CONTRIBUTIONS Local Planning Policy 4			
POLICY OWNER:	Deputy CEO/ Community and Economic Growth		
DEPARTMENT:	Community and Economic Growth		
CREATION DATE:		REVIEW SCHEDULE:	Annually
RELATED PROCEDURES:			
RELATED FORMS:			
RELATED DELEGATIONS:			
RELATED POLICIES:			
LEGISLATION:	Shire of Exmouth Local Planning Scheme No.4 <i>Planning and Development (Local Planning Schemes) Regulations 2015</i>		
DOCUMENT CONTROL			
DATE REVIEWED:	REVIEWED BY:	CHANGES (IF ANY):	APPROVED BY CEO:

Local Planning Policy 4 – Public Art Contributions

OBJECTIVES

- Enhance a sense of place by encouraging public art forms which provide an interpretation and expression of the local area’s natural characteristics and social values.
- Improve local interpretation of cultural, environmental, and built heritage.
- Improve visual amenity by use of public art to enhance streetscapes and improve the appearance of places.

POLICY STATEMENT/S

Create and enhance a visible arts presence in the public domain throughout the municipality, by requiring commissioned public art works as part of private development projects within the Shire of Exmouth.

DEFINITIONS

‘Public Art’ means a permanent artistic work which:

- Is constructed of materials which may be maintained and repaired if necessary, including wood, metal, plastic, paint, or any other durable material.
- Can be freestanding or integrated into the exterior of a building or other structure.
- Is created and located for public accessibility, either within the public realm or in view of the public realm, such as a street, park, or public building.
- May take the form of unique functional objects designed by an artist (such as seats, bike racks, play equipment, shade shelters).

Public Art does not include:

- Mass produced or reproduced artworks.
- Directional signage or any form of commercial branding, promotional or advertising material either for the proposed development or any other businesses, product, or development.
- Elements which would normally be associated with the development or be any form of services or utilities.

PROVISIONS

Private developments (including additions and alterations) involving commercial, residential (not including single houses or grouped/multiple dwellings of less than 5 dwellings) and or mixed residential/commercial

developments over the value of \$2,000,000 are required to provide Public Art, to reflect or enhance local cultural identity.

The cost of any Public Art shall be no less than one percent (1%) of the estimated total project cost.

The contribution can be the installation of Public Art or a cash-in-lieu option.

A cash-in-lieu contribution can be paid into a special fund to be used by the Shire of Exmouth for the purpose of providing or maintaining public art within the general locality or area of the subject site.

Individual funds can be accrued for more comprehensive or detailed public art projects. In the event funds are held, the Shire will endeavour to ensure the funds are spent within 5 years of their receipt.

Public Art required pursuant to this Policy shall be provided on site, however, may be permitted on Crown land immediately adjacent to the site, subject to approval.

Public Art, where provided on a development site to fulfil a condition of development approval, shall not require further development approval, however, may require a building permit and/or certification by a structural engineer.

A plaque or similar identifier is to be installed on, or near, the public art which details the artist's name, name of the installation and date of the installation.

Commissioning of Works

The Shire of Exmouth must be advised of the project prior to the commissioning process commencing.

The Executive Manager Community and Economic Growth is to determine an appropriately suitable person(s) (internal or external) to liaise with the Commissioning Agent throughout the project, including its suitability.

Detailed plans and documentation are to be submitted for consideration. This is to include a public art plan/brief and a cost breakdown, which can include artists fees, materials, labour, installation, operating costs and costs of any required permits or approvals.

All Public Art applications are to be determined by Council, generally at an Ordinary Council Meeting.

The Public Art is to be commissioned and installed prior to the initial occupation of the development or a later time as agreed in writing with the Shire of Exmouth.

Maintenance

Unless otherwise specified by the Shire, the landowner shall be responsible for the ongoing maintenance of the Public Art.