



Have your say..

2018 Community Perception Survey

Community Perceptions Survey 2018 Results Summary

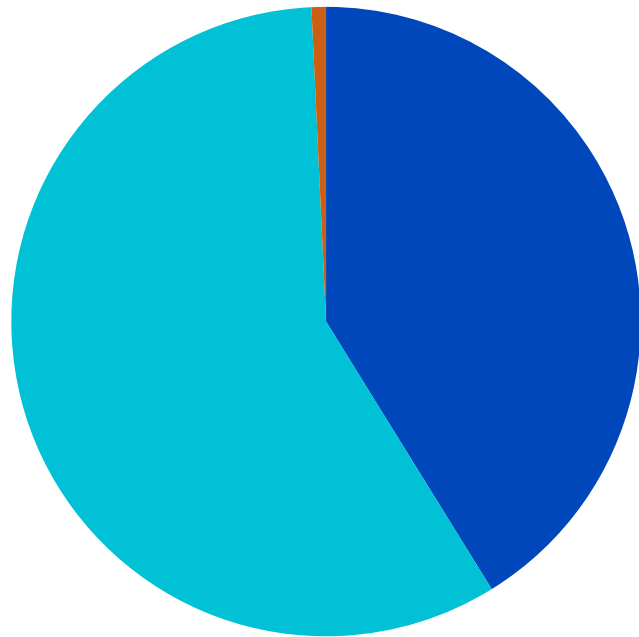


Our survey approach

The Community Perceptions Survey gathers feedback from the community on how the Shire has performed and what our priorities should be in the future based on community views.

- 347 responses (272 complete);
- Information sources included social media, notice boards, direct mail and mall information stalls;
- 85% of responses were collected via the Shire of Exmouth Facebook page and website with the remaining 15% via e-mail, mobile and kiosk links and hard copy.

Sample size



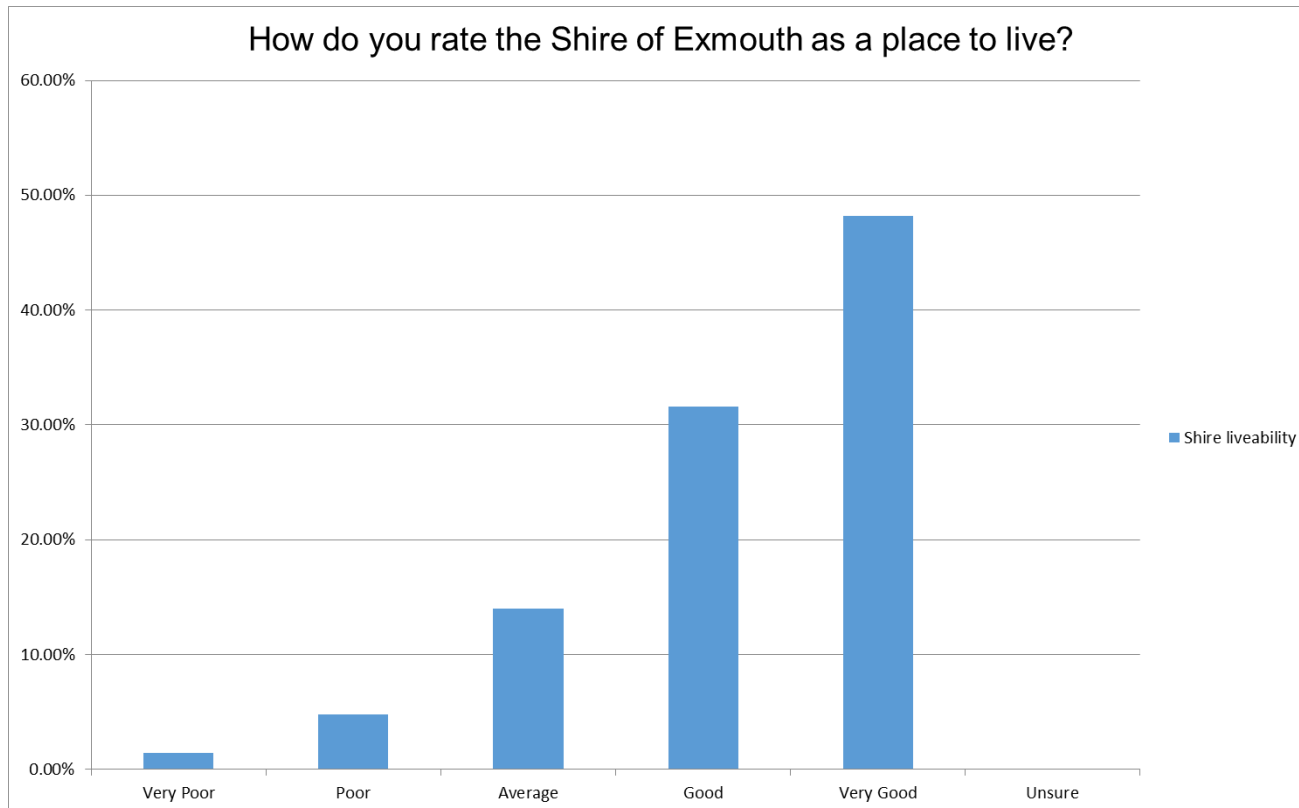
- Male
- Female
- Non-binary

Male: 41% Female: 58% Non-binary 1%

Sample size by age:

18-24	0.37%	1
25-34	14.71%	40
35-44	32.72%	89
45-54	23.90%	65
55-64	17.28%	47
65+	11.03%	30

Opinions about the Shire



- **31.6%** of people surveyed think Exmouth is a good place to live
- **48.2%** per cent of people think Exmouth is a very good place to live
- Overall, almost **94%** think Exmouth is an average or better place to live
- **27.2%** of people think Exmouth is a better or much better place to live than 12 months ago.
- **48%** think it is the same and **21.2%** believe it is a worse place to live than 12 months ago.

What are the best things about Exmouth



**NATURAL
ENVIRONMENT**



**SAFETY AND
SECURITY**



**SENSE OF
COMMUNITY**



**LEISURE, SPORT
AND
ENTERTAINMENT**

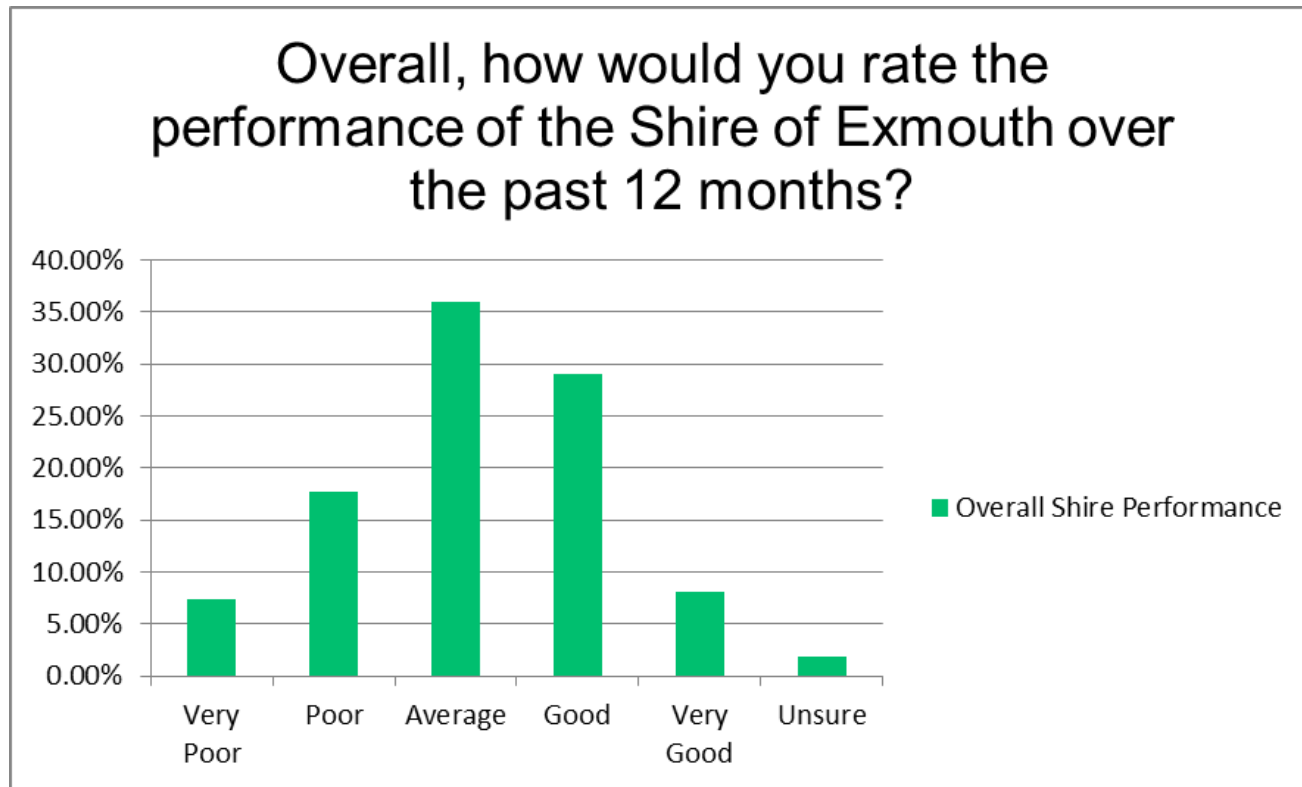
Liveability factors were given a weighted score out of 5:
The best things about Exmouth were identified as:

1. Natural environment: 4.35/5
2. Safety and Security: 4/5
3. Sense of Community: 3.5/5
4. Leisure, sport and entertainment: 3.5/5

The worst things were:

1. Cost of living: 2/5
2. Job prospects: 2.3/5
3. Access to health services 2.8/5

Opinions about the Shire



- **8%** of people surveyed rate the overall Shire performance as very good
- **29%** rate Shire performance as good
- Overall, **73%** rate Shire performance as average to very good.

Services measured

Recycling

Tantbiddi / Bundegi boat ramps

Mosquito control

Prevention of illegal dumping

Foreshore and beach amenities

Tracks and trails

Dog / Cat control

Street litter clean up

Household bin collections

Ningaloo Centre

Financial responsibility

Footpaths and cycleways

Town planning approvals

Provision/maintenance of public toilets

Community events

Airport services

Parks, gardens and open spaces

Streetscape and verges

Spray park

Cemetery

Community consultation/engagement

Tip services

Locals roads

Sports facilities (Hard courts/ovals)

Building approvals

Prevention of illegal camping

Town centre amenities

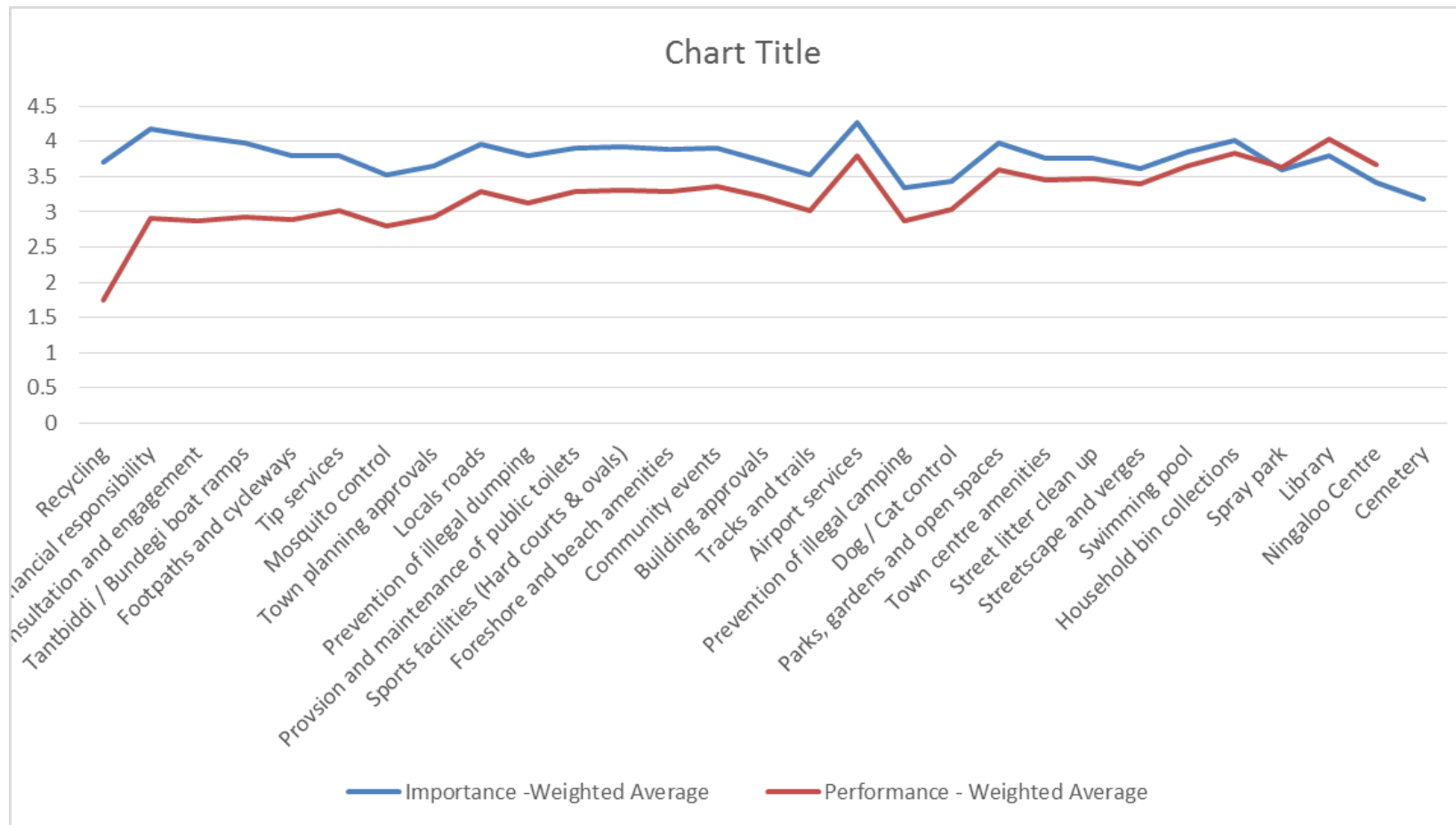
Swimming pool

Library

Gap analysis

Performing below expectations

Performing above expectations



Gap analysis

Below expectations (top five):

- Recycling
- Financial responsibility
- Community consultation and engagement
- Tantabiddi/Bundegi boat ramps
- Footpaths and cycleways

Above expectations:

- Spray Park
- Library
- Ningaloo Centre

